Report of Retention Project
NSD

Teru Fukui/ Northern Asia Pacific Division
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Confession
Humiliation
Repentance,
earnest prayer

Teru Fukui/ Northern Asia Pacific Division
Issue: Retention Rate ≈ 30%

We’ve got to do something for this situation from Division side. (as Presidential Initiative)
<table>
<thead>
<tr>
<th>Unions</th>
<th>Members</th>
<th>Attendance</th>
<th>Ratio</th>
<th>Long Absentees /Backsliders</th>
</tr>
</thead>
<tbody>
<tr>
<td>KUC</td>
<td>213,451</td>
<td>62,104</td>
<td>29%</td>
<td>151,347</td>
</tr>
<tr>
<td>JUC</td>
<td>15,359</td>
<td>5,540</td>
<td>36%</td>
<td>9,819</td>
</tr>
<tr>
<td>CHUM</td>
<td>10,735</td>
<td>5,445</td>
<td>51%</td>
<td>5,220</td>
</tr>
<tr>
<td>MM</td>
<td>1,634</td>
<td>514</td>
<td>31%</td>
<td>1,120</td>
</tr>
<tr>
<td></td>
<td>241,179</td>
<td>73,603</td>
<td>30%</td>
<td>167,576</td>
</tr>
</tbody>
</table>

Retention Rate /New Member within 1 Yr 40%
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Reasons of Low Ret. Rate:

- People don’t want to move the Church Record/Asian culture (e.g. Permanent Family Register)
- The church doesn’t want to Membership audit
- Mobility/Fluidity of society
- Lack of Discipleship & Training
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Key issue to the situation

- To make the church Relational !!
- Small Group dynamics/ nurturing, discipling, training and mission
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Scheme to improve

- Pilot Project for 3 years

- 2 fold initiative,
  1) “Message Delivery,” and
  2) “Small Group.”

- Target: to increase 10-20% Retention Rate among Newly Baptized Members at the end of 3 years of Pilot Project after implementing Ret. Proj.
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- Pilot Project for 3 years
  - Reduce the resistance
  - Make it simple
  1) “Message Delivery,” and
     - Give them message constantly
     - Get them connected with Spiritual Guardian
  2) “Small Group.”
     - Get them associated closely each other
     - Nurture, disciple and train them
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Methodology

Monitoring Churches to be selected
1) Covenant of Agreement to be filled by church board
2) Church coordinator to be appointed
3) Spiritual Guardians to be appointed
4) Deliver Newsletter weekly
5) Train Small Group Leaders
6) Start Small Groups

Newsletter to send weekly to Monitoring Churches
Coach them for the following years
### Revival Retention Project

<table>
<thead>
<tr>
<th>Jan.-May.2012</th>
<th>Selecting Monitoring Churches</th>
<th>NewsLetter (1yr x3)</th>
<th>Small Group (3 years)</th>
</tr>
</thead>
<tbody>
<tr>
<td>June 2012</td>
<td><img src="image" alt="Training Seminar" /></td>
<td><img src="image" alt="Coaching+Training" /></td>
<td><img src="image" alt="FAST/6 months" /></td>
</tr>
<tr>
<td><strong>1st year</strong></td>
<td><img src="image" alt="Training Seminar" /></td>
<td><img src="image" alt="Coaching+Training" /></td>
<td><img src="image" alt="FAST/6 months" /></td>
</tr>
<tr>
<td>June 2013</td>
<td><img src="image" alt="Coaching+Training" /></td>
<td><img src="image" alt="Coaching+Training" /></td>
<td><img src="image" alt="FAST/6 months" /></td>
</tr>
<tr>
<td><strong>2nd year</strong></td>
<td><img src="image" alt="Coaching+Training" /></td>
<td><img src="image" alt="Coaching+Training" /></td>
<td><img src="image" alt="FAST/6 months" /></td>
</tr>
<tr>
<td>June 2014</td>
<td><img src="image" alt="Coaching+Training" /></td>
<td><img src="image" alt="Coaching+Training" /></td>
<td><img src="image" alt="FAST/6 months" /></td>
</tr>
<tr>
<td><strong>3rd year</strong></td>
<td><img src="image" alt="Coaching+Training" /></td>
<td><img src="image" alt="Coaching+Training" /></td>
<td><img src="image" alt="FAST/6 months" /></td>
</tr>
<tr>
<td>May 2015</td>
<td><img src="image" alt="Coaching+Training" /></td>
<td><img src="image" alt="Coaching+Training" /></td>
<td><img src="image" alt="FAST/6 months" /></td>
</tr>
</tbody>
</table>
## Procedure in Time Line

<table>
<thead>
<tr>
<th>When</th>
<th>Preparation/Implementation</th>
</tr>
</thead>
<tbody>
<tr>
<td>April 2011</td>
<td>Ex. Comm.</td>
</tr>
<tr>
<td>May 2011</td>
<td>Advisory</td>
</tr>
<tr>
<td>July 2011</td>
<td>Round Table Meeting with union directors</td>
</tr>
<tr>
<td>Apr.~May 2012</td>
<td>Retention Project Seminar in each union/Selecting Monitoring Churches</td>
</tr>
<tr>
<td>July 2012</td>
<td>“Message Delivery” starts at each MCh</td>
</tr>
<tr>
<td>Feb. 2013~</td>
<td>Coaching for Monitoring Churches</td>
</tr>
</tbody>
</table>
Hindrances in Implementation

- Unions, Conferences, Local Churches feel, this is a intrusion from Division
- Extra Burden, programs to obstacles them
- Mis- or Lack of understanding
- Not clear Vision
- Poor communication/ conviction/ cooperation
- Antagonism among certain pastors/churches
## Results of Implementation—
(as of Sept. 2013)

<table>
<thead>
<tr>
<th></th>
<th>JUC</th>
<th>TWC</th>
<th>KUC</th>
<th>CHUM</th>
<th>MMF</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seminar</td>
<td>April 2012</td>
<td>May 2012</td>
<td>May 2012</td>
<td>Done before</td>
<td>May 2013</td>
</tr>
<tr>
<td>Monitoring Churches</td>
<td>6</td>
<td>7</td>
<td>0</td>
<td>0</td>
<td>?</td>
</tr>
<tr>
<td>start</td>
<td>July 2012</td>
<td>July 2012</td>
<td>—</td>
<td>—</td>
<td>(soon?)</td>
</tr>
<tr>
<td>Newsletter</td>
<td>not uniform</td>
<td>sporadic</td>
<td>—</td>
<td>—</td>
<td>—</td>
</tr>
<tr>
<td>after-coaching</td>
<td>more uniform</td>
<td>persistent than before</td>
<td>—</td>
<td>—</td>
<td>(preparing)</td>
</tr>
</tbody>
</table>
“Arise, shine;  
For your light has come!  
And the glory of the Lord is risen upon you.  
For behold, the darkness shall cover the earth, And deep darkness the people;”

– Isaiah 60:1-2
“that He might present her to Himself a glorious church, not having spot or wrinkle or any such thing, but that she should be holy and without blemish.”

- Ephesians 5:27
Retention Summit

Venue: Okinawa, Japan

Dates: Feb. 18-21, 2014

Attendees: Union Officers + Coordinator
Conf. president + Coordinator
Theology Chairmen of each college